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# COOKIE INFORMATION

#### 1. What is a cookie?

We use cookies on this website. A cookie is a simple, small file sent along with this website's pages and stored by your browser on your computer's hard drive. The information stored in these can be sent back to our server on a subsequent visit.

# 2. Use of persistent cookies

By using a persistent cookie, we can recognize you on a new visit to our website. This means the website can be specially set to your preferences. We can also use a cookie to remember when you've given permission for setting cookies. You therefore don't need to keep repeating your preferences, meaning you save time and using our website is more enjoyable. You can remove persistent cookies through your browser's settings

#### 3. Use of session cookies

By using a session cookie, we can see what sections of the website you've viewed on this visit. That means we can adjust our services as much as possible to our visitor's browsing behaviour. These cookies are automatically removed as soon as your web browser closes

# 4. Tracking cookies

With your permission, we set cookies on your device. These can be requested as soon as you visit a website from our network. We are therefore able to know that besides our website, you've also been on the other website(s) concerned from our network. The profile built up that way is not linked to your name, address, email address and suchlike, but is only used for aligning content with your profile, so that this is as relevant to your interests as possible.

# 5. Our advertisers tracking cookies

With your permission, we set our advertisers' "tracking cookies" on your device. They use these cookies to keep up with which pages from their network you visit, to build up a profile of your online browsing behaviour. This profile is also created based on similar information they gain from your visits to other websites from their network. This profile is not linked to your name, address, email address and such-like – as known to us – but is only used for aligning content with your profile, so that this is as relevant to your interests as possible.



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#### 6. Google Analytics

A cookie from US company Google is placed through our website as part of the "Analytics" service. We use this service to keep up with how visitors use the website, and receive reports on this. Google is able to provide this information to third parties if Google is legally obliged to do so, or insofar as third parties process the information on behalf of Google. We have no influence over this. The information Google gathers is anonymised as much as possible. Your IP address is explicitly not disclosed. The information is transferred to and stored by Google on servers in the United States. Google states that it abides by the Privacy Shield principles, and is affiliated with the Privacy Shield programme of the US Department of Trade. This entails that a suitable level of protection applies for processing any personal information.

#### 7. Social Media

Our website includes buttons for promoting ("like") or sharing ("tweet") on social networks such as Facebook, Twitter, LinkedIn and YouTube. These buttons work by means of pieces of code originating from social media themselves. Cookies are placed using this code. We have no influence over this. Read the social media's privacy statement to learn what they do with your personal data, which they process using these cookies. The information they gather is anonymised as much as possible. The information is transferred to and stored by Twitter, Facebook, Google+ and LinkedIn on servers in the United States. LinkedIn, Twitter, Facebook and Google+ state that they abide by the Privacy Shield principles, and is affiliated with the Privacy Shield programme of the US Department of Trade

## 8. Right to view, correct or delete your data

You are entitled to ask to view, correct or delete your data. To do so, see our contact page. To prevent misuse, we may also ask you to proof your identity. If this concerns viewing personal data associated with a cookie, you must also send a copy of the cookie in question. You can find this in your browser's settings.

### 9. Enabling and disabling cookies, and adding these

You will find further information on enabling, disabling and deleting cookies in the instructions and/or by using your browser's Help function.

# 10. Deleting cookies set by third parties

Certain tracking cookies are set by third parties that, for instance, display advertisements through our website. You can delete cookies centrally through Your Online Choices, so that they are not reset with a third-party website

# 11. More information about cookies

You can find more information about cookies on the following website: Your online choices: 'A guide to online behavioural advertising'